



LEARN AI FOR WORK, BUSINESS, AND SIDE HUSTLES

30 DAYS PRACTICAL COURSE IN JAIPUR



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Course Overview

Learn to Work Smarter, Earn Faster, and Grow Your Business with AI

Coursiv by SkillUpgrades is a 30-day action-oriented training designed to help professionals, creators, and entrepreneurs use AI tools for **real-world business, productivity, and freelancing success.**

You'll learn how to use tools like **ChatGPT, Canva AI, DALL·E, Copy.ai, Notion AI, Descript, and automation platforms** to create content, automate workflows, build marketing systems, design branding assets, and offer services — all powered by AI.

Whether you're growing a personal brand, launching a side hustle, or scaling a business, this course gives you the AI advantage.

What You'll Learn

- Use ChatGPT to save hours on writing, emails, and task planning
- Create branded content and ads using Canva AI & Copy.ai
- Build sales pages, landing pages, and pitch decks with AI
- Automate business operations with Notion AI, Zapier & Google tools
- Create videos, reels, and voice content using Descript & ElevenLabs



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- Use AI to brainstorm, strategize, and validate business ideas
- Freelancing with AI tools: build services and land clients
- Set up personal branding with smart, AI-generated content
- AI tools for managing time, clients, content, and deliverables
- Build & present your AI portfolio for monetization

Who Should Enroll

- Freelancers and service providers
- Side hustlers and solopreneurs
- Content creators and marketers
- Students and working professionals
- Business owners wanting to automate operations

Requirements

- Basic computer and internet skills
- A laptop or desktop with internet access
- No coding or design experience required



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Course Modules – Coursiv (30 Days AI for Work & Business)

Module 1: Productivity & Workflow with ChatGPT

- Prompt writing for work, business & planning
- Templates for emails, sales scripts, research, SOPs
- ChatGPT for team management & daily automation

Module 2: AI for Content Creation & Marketing

- Use Copy.ai, Jasper & Writesonic for content
- Social media post planning with AI + Canva
- Ad copies, email campaigns, SEO blogs with prompts
- Automating content calendars & publishing



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Module 3: Branding, Visuals & Pitch Decks

- Canva AI for design: logos, thumbnails, ads
- Create brand kits, client proposals, and decks
- DALL·E & Leonardo for unique brand visuals
- Smart personal branding with AI bios & banners

Module 4: Voice, Video & Automation Tool

- Descript for transcription and video editing
- ElevenLabs for AI voiceover and dubbing
- Pika Labs & Runway ML for short-form AI videos
- Creating reels and YouTube Shorts with AI tools

Module 5: Business Automation & Freelancing with AI

- AI business ideas & validation
- Tools: Notion AI, Zapier, Tidio for client handling
- Freelance service templates with AI tools
- Setting pricing, portfolio building, and lead generation



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Module 6: Capstone Project – AI-Powered Business Toolkit

- Build your AI-powered freelance/side hustle kit
- Create 1-page business plan, brand assets, content samples
- Publish portfolio on LinkedIn + GitHub/Notion
- Learn how to pitch AI-based services or productize your skills

Course Highlights

- 30-day structured, hands-on training
- 20+ AI tools and practical work/business use cases
- Actionable templates, scripts, and projects
- Certification of Completion
- Portfolio-ready business kit + client pitching support

Thank You



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